

BAM! Business Advocacy and Mentorship

Helping business owners and executives achieve their goals

WHAT IS BAM!

BAM! is a business coaching program designed to solve various aspects of business challenges. Members are encouraged to participate often throughout the entire year so they can identify challenges, find solutions, implement plans, and experience the growth they expect as a result of their hard work and participation in BAM!

BUSINESS COACHING

- Expert speakers share their knowledge and expertise on various business topics with MDHCC members and sponsors to promote contract opportunities. Participants are encouraged to learn about technology, compliance, accounting and bookkeeping, pricing and selling, legal and operational topics to help you grow their businesses.
- Business Coaching provides help with thought-provoking questions and answers to business challenges.
- Q&A - Question and Answer session following speakers' presentations.

WHEN IS BAM!

MDHCC Business Advocacy and Mentorship Program (BAM!) takes place every 3rd Friday of the month from 9 to 10:30 am. (date and time subject to change.)

WHERE IS BAM!

BAM! is conducted via ZOOM. Feel free to contact us by phone at 443-620-0165 or email at info@mdhcc.org and/or mdhccevents@gmail.com

SPEAKERS

Speakers are MDHCC members and sponsors that possess knowledge and experience on the BAM! topics. If you would like to be considered as a future speaker, please send us your contact information and area of expertise to mdhccevents@gmail.com and/or info@mdhcc.org.

SPONSORS

Upper sponsorship levels get the opportunity to speak in the *Hispanic Business Showcase* as part of their Sponsorship Benefits. If you would like to be an annual BAM! sponsor, please send us your information to mdhccevents@gmail.com and/or info@mdhcc.org.

BAM! and the MISSION of the [Maryland Hispanic Chamber Of Commerce \(MDHCC\)](#)

BAM! advocates for MDHCC members in accordance with the chamber's mission "to promote the establishment, growth, prosperity and retention of Hispanic businesses, and those entities and persons that support them in the State of Maryland." The Maryland Hispanic Chamber of Commerce represents all of Maryland's Hispanic/Latino businesses. Currently, two regions have been organized: the Baltimore Region and the Capitol Region.

BAM! MISSION

BAM! is designed for business decision-makers to help them identify challenges, find solutions with the help of other business owners and a business coach. Participants assess these suggestions and implement them with the help of their staff and supporters. Participants are asked to report on their successes.

LANGUAGES

This program is delivered in an English and Spanish setting.

BASIC BUSINESS FACTS

According to the US 2020 Census, Maryland's population total is about 6,177,224. Out of the total Maryland population, Hispanic/Latinos make up about 10.6% or 617,722 inhabitants. Hispanic/Latino businesses make up about 5.8% of all businesses or 3,504 Hispanic/Latino businesses. In Maryland, there were more than 25,000 Latino-owned businesses in 2007. According to census numbers, that number has now reached over 100,000. Prince George's County has the second-largest number of Hispanic-owned companies immediately behind Montgomery County and the Baltimore Metropolitan area closely behind. For more information,

please see [US and Maryland Business Facts](#).
<https://www.census.gov/newsroom/press-releases/2021/annual-business-survey.html>

CONTACTS

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