Sponsorship Opportunities
Vision

MDHCC empowers the Hispanic business community in the State of Maryland through business development, legislative support, B2B connections, membership and sponsorships. Partnerships ensure success for all.

Purpose

The purpose of the MDHCC is to serve the Hispanic business community by promoting business opportunities, executive training, and access to resources, coaching, and capital.

Mission

MDHCC’s mission is to promote the establishment, growth, prosperity and retention of Hispanic businesses, and those entities, and persons that support them in the State of Maryland.
Who are we?
Hispanics are the fastest Growing Demographic Group in the State of Maryland.

A Powerful Force Turbocharging Small-Business Growth and Driving Maryland’s Economy

581,030 Hispanics (10.4% of Maryland’s Population) *
37,318 Hispanic Owned Businesses in the State of Maryland **
340% Purchasing power growth since 2000
17 of the top 25 largest Hispanic consumer markets

Hispanic businesses owners seek opportunities and partnerships to grow together.

• Our sponsors seek to create lasting relationships and meaningful interactions.
• Our sponsors get real-life information about our member companies and the Hispanic market.
• Our sponsors secure promotional, marketing and speaking opportunities as their return on investment (ROI).

* Based on the 2018 Census Bureau Data
** Based on the 2012 Census Bureau Data
EVENTS

Our events feature a series of thematic gatherings, seminars and large events, as well as monthly, quarterly and annual promotional opportunities for our sponsors.

Our events bring together our members, the fastest growing minority in the State of Maryland, and our sponsors, the strongest companies in the State of Maryland, working together towards our common good and our collective success. It's a win-win at MDHCC events.

PROGRAMS

Our programs promote accomplishments, performance and success for our Hispanic entrepreneurs and our Chamber partners by supporting activities involving business coaching, seminars and roundtables, and programs for Minority Business Enterprise Certification at the State and local levels, 8(a) certification at the Federal level, and sub-contracting opportunities with Maryland's largest companies.

We continue to work on these core business values and address current business issues.

KEY EVENTS

The MDHCC Annual Awards Gala celebrates our members' successes and inspires Hispanic entrepreneurs to strive towards business growth and greater financial freedom.

Our Annual Golf Outing combines a day away from the office to get together with friends, old and new, and to seize new opportunities in a relaxing country setting. This event will raise funds for Scholarships.

Monthly Members’ Meetings at the Engineers’ Club of Baltimore. These meetings provide topics to educate, mentor and train our members.

BUSINESS ADVOCACY & MENTORSHIP (BAM!)

BAM! links MDHCC's mission, which is to promote the establishment, growth, prosperity and retention of Hispanic businesses, with Maryland’s largest companies on a hands-on, intentional approach to business matching. The BAM! project facilitates connections and eventual contracts between our larger corporate sponsors and our membership of Hispanic companies.

The BAM! objectives are for members to develop strong business relationships that may lead to long-lasting business opportunities, to introduce our members to leaders of organizations that may need their products and services, to seek alliances with state-wide and national organizations to advance the cause of Hispanic-owned businesses, to acquaint our government representatives with the most pressing issues that Hispanic-owned businesses face and to seek potential solutions to our problems and concerns.

In order to achieve these goals, it is imperative for our members to voice their concerns and to actively participate in developing the chamber’s goals and aspirations. Partnerships ensure success for all.

LEGISLATION

Our Legislative Reception sets the stage for our Annapolis representatives to listen to our challenges and concerns, our hopes and aspirations, and our innermost desires to work together towards improving the livelihoods of all Marylanders.

We work with the Maryland Chamber of Commerce Federation, the United States Hispanic Chamber of Commerce, and some of the largest and strongest companies in our beloved State of Maryland.
3 ways to partner
to expand your customer base and build something that will benefit you for years to come, a relationship with the Hispanic community as a trusted brand.

EXPERIENTIAL SPONSORSHIP PACKAGES

Annual  Event  Program
ANNUAL SPONSORSHIP PACKAGES
$25,000 CHAIRMAN SPONSOR

Annual Gala Awards | Golf Outing | Economic Outlook Breakfast | Legislative Reception | BAM | Monthly Members’ Meetings

**Signature Benefits**

Premier Branding at all MDHCC events including our NEW Monthly Members’ Meeting at ESB,

MDHCC Gala Awards Sponsor Recognition & preferred sitting at VIP Tables/VIP Cocktail Reception - Ten (10) VIP Tickets

Two (2) $2,000 Scholarships in your Company’s Name

Three (3) foursomes Golf Annual Event & Sponsor Recognition,

Two (2) Economic Outlook Breakfast – (Federal Reserve Bank)

MDHCC Business-Advocacy-Mentorship (BAM!) Annual Sponsorship (Monthly CEO’s Roundtable meetings),

MDHCC Legislative Reception Sponsorship & Speaking opportunities

Speaking opportunities at Host Event Venues, Networking and Meet-Ups

**Additional Benefits**

Complementary MDHCC Membership for 30 employees for one year

Your Company Logo on every MDHCC event

Visibility as Sponsor in all key electronic and hard copy communications
$15,000  LEADER SPONSOR

Annual Gala Awards | Golf Outing | Economic Outlook Breakfast | Legislative Reception | BAM | Monthly Members’ Meetings

**Signature Benefits**

Premier Branding at all MDHCC events including our NEW Monthly Members’ Meeting at ESB,
MDHCC Gala Awards Sponsor Recognition & preferred sitting at VIP Tables/VIP Cocktail Reception – Six (6) VIP Tickets
Two (2) $1,000 Scholarships on your Company Name
Two (2) foursomes Golf Annual Event & Sponsor Recognition,
One (1) Economic Outlook Breakfast – (Federal Reserve Bank)

MDHCC Business-Advocacy-Mentorship (BAM!) Annual Sponsorship (Monthly CEO’s Roundtable Meetings),
MDHCC Legislative Reception Sponsorship Recognition

Speaking opportunities at Host Event Venues, Networking and Meet-Ups

**Additional Benefits**

Complementary MDHCC membership for 15 employees for one year
Your Company Logo on every MDHCC events
Visibility as Sponsor in all key electronic and hard copy communications
$10,000  VISIONARY SPONSOR

Annual Gala Awards | Golf Outing | Economic Outlook Breakfast | Legislative Reception | BAM | Members Monthly Meetings

**Signature Benefits**

Premier Branding at all MDHCC events (Including our NEW Monthly Member’s Meeting at ESB),
MDHCC Gala Awards Sponsor Recognition & preferred sitting at VIP Tables/VIP Cocktail Reception – Four (4) VIP Tickets

One (1) $1,000 Scholarships on your Company Name

One (1) foursomes Golf Annual Event & Sponsor Recognition,

Economic Outlook Breakfast – (FRB) Sponsorship Recognition

MDHCC Business-Advocacy-Mentorship (BAM!) Annual Sponsorship (Monthly CEO’s Roundtable Meetings),

MDHCC Legislative Reception Sponsorship Recognition

Speaking opportunities at Host Event Lounges, Networking and Meet-Ups

**Additional Benefits**

Complementary MDHCC membership for 10 employees for one year

Company logo on every MDHCC events

Visibility as Sponsor in all key electronic and hard copy communications
EVENTS
SPONSORSHIP PACKAGES
GALA AWARDS

$10,000
PLATINUM SPONSOR

- MDHCC Gala Awards Sponsorship Recognition & Preferred sitting at VIP Tables/VIP Cocktail Reception - Ten (10) VIP Tickets
- Ten (10) General Admission Gala Tickets
- Prime location company signage including podium banner
- Half (½) page ad on printed program distributed to all attendees
- Speaking opportunity and A/V recognition
- Logo on all digital marketing communications
- Presence on event specific web page- before and after event

$7,500
DINNER SPONSOR

- MDHCC Gala Awards Sponsorship Recognition & Preferred sitting at VIP Tables/VIP Cocktail Reception - Ten (10) VIP Tickets
- Prime location company signage including podium banner
- A/V recognition
- Logo on all digital marketing communications
- Logo on event program
- Presence on event specific web page- before and after event

$5,000
RECEPTION SPONSOR

- Prime location company signage at reception area
- Eight (8) General Admission Gala Tickets
- Logo on all digital marketing communications
- Logo on event program
- Presence on event specific web page- before and after event

$2,500
Cocktail SPONSOR

- Prime location company signage at cocktail area
- Four (4) General Admission Gala Tickets
- Logo on all digital marketing communications
- Logo on event program
**GOLF OUTING**

$15,000
**PLATINO SPONSOR**
- Six (6) Foursomes
- Co-naming with MDHCC
- 8 Tee Signs at Golf Course
- Information in gift bags
- Recognition and speaking opportunity at event dinner
- Logo on all digital marketing communications
- Presence on event specific web page- before and after event

$10,000
**ORO SPONSOR**
- Four (4) Foursomes
- Co-naming with MDHCC
- 6 Tee Signs at Golf Course
- Information in gift bags
- Recognition at event dinner
- Logo on all digital marketing communications
- Presence on event specific web page- before and after event

$5,000
**PLATA SPONSOR**
- Two (2) Foursomes
- 4 Tee Signs at Golf Course
- Information in gift bags
- Recognition at event dinner
- Logo on all digital marketing communications
- Presence on event specific web page- before and after event

$2,500
**19th HOLE/DINNER SPONSOR**
- One (1) Foursome
- Signage at lunch and dinner
- Recognition at event dinner
- Logo on all digital marketing communications
- Presence on event specific web page- before and after event

$1,500
**LUNCH SPONSOR**
- Signage at lunch
- Recognition at event dinner
- Logo on all digital marketing communications
- Presence on event specific web page- before and after event

$1,000
**BEVERAGE CART SPONSOR**
- Recognition at event dinner
- Logo on all digital marketing communications
- Presence on event specific web page- before and after event

$300
**HOLE SPONSOR**

$600
**FOURSOME**

$150
**INDIVIDUAL**
## Quarterly Economic Outlook Breakfast

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<th>$2,500 VISIONARY SPONSOR</th>
<th>$1,000 BREAKFAST SPONSOR</th>
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<td>Reserved premier location table of 8 with table signage</td>
<td>Signage at breakfast table</td>
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<td>Company signage including podium banner</td>
<td>Recognition at event</td>
<td>Logo on all digital marketing communications</td>
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<td>Speaking opportunity and A/V recognition</td>
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PROGRAM
SPONSORSHIP PACKAGES
MDHCC PROGRAMS

BAM!

Business-Advocacy-Mentorship (BAM!) advocates for all MDHCC’s small and mid-size corporate members and mentors them towards increased business opportunities.

The program facilitates connections between the MDHCC’s larger corporate members business to provide access to better subcontracting opportunities for participating members.

BAM! Matches business owners with seasoned MDHCC veterans and senior members for one-on-one mentoring, advocacy, and connections.

MONTHLY MEMBERS’ MEETINGS

MDHCC Monthly Members’ Meeting takes place at the Engineers Club of Baltimore (MDHCC new Headquarters).

The Maryland Hispanic Chamber of Commerce hosts these meetings every third (3rd) Thursday of each month.

MDHCC offers members (and non-members) topics to improve their businesses.

MDHCC has “top notch experts” on the topics of the month.

Speaking opportunities to feature your business before the Key Note Speakers.

MOVERS and SHAKERS

Don’t talk to strangers – unless they’re super famous. Our stage will host industry luminaries and CEOs Q&A sessions featuring major local brands.

Experts from different industries: Business, Education, Sports, News & Politics, Science & Medicine, Society & Culture, TV, Film & Comedy provide new insights and original ideas on management, leadership, creativity, methods and technologies to chamber members.
BAM!
CO-HOST SPONSOR
$5,000

Business Advocacy-Mentorship

• Prominent visibility as Sponsor in all key electronic and hard copy communications related to BAM! Events.
• Invitation to attend La Mesa Redonda (Roundtable) sessions for one year.
• Participation in our Business Advocacy and Mentorship Program (BAM!) for the purposes of identifying potential vendors and service providers among our small business members.
• Recognitions as a BAM Sponsor program at the Annual Gala Awards.

MDHCC’s Small to mid-size Hispanic Businesses enroll in the BAM! Program for at least two years. This enables participants to maximize opportunities to work with their mentors on their internal business processes in order to eventually improve the outcome of their products and services.
SPONSOR

$7,500

MONTHLY MEMBER’S MEETING

• Prominent visibility as Sponsor in all key electronic and hard copy communications.
• Sponsor branding incorporated into the stage design, incorporated into the programs.
• Opportunity to show a video reel (up to one minute long) prior to each meeting.
• This sponsorship also includes Networking opportunities at the cocktail hour prior to the meeting presentation.
• 2 event passes for each monthly meeting (meetings run from September to April every year).
• Logo on website and marketing materials.
• Brand mention in all PR materials.

MDHCC Monthly Members’ Meetings take place at the Engineers’ Club of Baltimore (MDHCC new Headquarters). The Maryland Hispanic Chamber of Commerce hosts these meetings every third (3rd) Thursday of the month. MDHCC offers members (and non-members) topics to improve their businesses. MDHCC presents “top notch experts” on the topic of the month and provides speaking opportunities to feature your business before the Key Note Speakers and the members.
STAGE SPONSOR
$5,500

MOVERS & SHAKERS

• Prominent visibility as Sponsor in all key electronic and hard copy communications.
• Sponsor branding incorporated into the stage design, incorporated into all programs.
• Opportunity to show video reel (up to one minute long) prior to events.
• 10 event passes.
• Logo on website and program book.
• Brand mention in all PR materials.

Hear from top industry and influential leaders. Our stage will host industry luminaries and CEOs that have attained eminence in his or her field with Q&A sessions featuring Experts from different industries: Business, Education, Sports, News & Politics, Science & Medicine, Society & Culture, TV & Film. Learn new insights and original ideas on management, leadership, creativity, methods and technologies to chamber members.
SPONSOR PACKAGE SELECTION

Annual

☐ Chairman - $25,000
☐ Leader - $15,000
☐ Visionary - $10,000

Events

☐ Gala Awards:
  Platinum $10,000 | Dinner $7,500 | Reception $5,000 | Cocktail $2,500

☐ Golf Outing:
  Platino $15,000 | Oro $10,000 | Plata $5,000 | 19th Hole-Dinner $2,500 |
  Lunch $1,500 | Beverage Cart $1,000 | Hole Sponsor $300 |
  Foursome $600 | Individual $150

☐ Quarterly Economic Outlook Breakfast
  Leader $5,000 | Visionary $2,500 | Breakfast $1,000

Programs

☐ BAM! - $5,000
☐ Monthly Members’
  Meetings - $7,500
☐ Stage Sponsor
  Movers & Shakers - $5,500

Name ____________________________________________________________

Address _______________________________________________________

City ________________________________ Zip Code ________________

Company Name _________________________________________________

Work Phone ___________________________________________________

Mobile Phone __________________________________________________

Email __________________________________________________________

CREDIT CARD INFORMATION:

Name on Card: ____________________________________________________

Billing Address: _________________________________________________

Credit Card # ___________________________________________________

Type of Card: _____ VISA _____ MC _____ AMEX

Expiration Date: _____ / _____ / ________

CSC Number: __________________________

SIGNATURE: ____________________________________________________

Send this form with a check made payable to: Maryland Hispanic Chamber of Commerce (MDHCC). and mail it to:
11 West Mount Vernon Place, Suite 304, Baltimore, MD 21201. For more information call 443.620.0165 or via email at info@mdhcc.org.